B1 (Official Form 1)(4/10)								
United Nort	States Bank hern District o	Cruptcy C of Californ	court ia				Voluntary 1	Petition
Name of Debtor (if individual, enter Last, First Java Detour, Inc.	, Middle):		Name	of Joint De	ebtor (Spouse	(Last, First,	Middle):	
All Other Names used by the Debtor in the last 8 years (include married, maiden, and trade names): DBA Java Detour; FKA Media USA.com, Inc.			All Other Names used by the Joint Debtor in the last 8 years (include married, maiden, and trade names):					
Last four digits of Soc. Sec. or Individual-Taxps (if more than one, state all) 20-5968895	ayer I.D. (ITIN) No.	/Complete EIN	Last four digits of Soc. Sec. or Individual-Taxpayer I.D. (ITIN) No./Complete EIN (if more than one, state all)					
Street Address of Debtor (No. and Street, City, and State): 1550 Bryant St., Suite 725 San Francisco, CA ZIP Code			Street	Street Address of Joint Debtor (No. and Street, City, and State): ZIP Code				
	Г	94103	1				Ī	
County of Residence or of the Principal Place o San Francisco			Count	y of Reside	nce or of the	Principal Plac	ce of Business:	
Mailing Address of Debtor (if different from str	eet address):		Mailir	g Address	of Joint Debt	or (if different	t from street address):	
	-	ZIP Code	_					ZIP Code
Location of Principal Assets of Business Debtor (if different from street address above):	<u> </u>		1					
Type of Debtor (Form of Organization) (Check one box) ☐ Individual (includes Joint Debtors) See Exhibit D on page 2 of this form. ☐ Corporation (includes LLC and LLP) ☐ Partnership ☐ Other (If debtor is not one of the above entities, check this box and state type of entity below.)	Nature of Business (Check one box) ☐ Health Care Business ☐ Single Asset Real Estate as defin 11 U.S.C. § 101 (51B) ☐ Railroad ☐ Stockbroker ☐ Commodity Broker ☐ Clearing Bank Other Tax-Exempt Entity (Check box, if applicable) ☐ Debtor is a tax-exempt organizatunder Title 26 of the United State Code (the Internal Revenue Code		ization States	Chapter of Bankruptcy Code Under Which the Petition is Filed (Check one box) Chapter 7 Chapter 9 Chapter 15 Petition for Recognition of a Foreign Main Proceeding Chapter 12 Chapter 15 Petition for Recognition of a Foreign Main Proceeding Chapter 13 Chapter 15 Petition for Recognition of a Foreign Nonmain Proceeding Nature of Debts (Check one box) Debts are primarily consumer debts, defined in 11 U.S.C. § 101(8) as "incurred by an individual primarily for a personal, family, or household purpose."			cognition ling cognition ceeding	
Filing Fee (Check one box Full Filing Fee attached Filing Fee to be paid in installments (applicable to attach signed application for the court's considerat debtor is unable to pay fee except in installments. Form 3A. Filing Fee waiver requested (applicable to chapter attach signed application for the court's considerat	individuals only). Mu- ion certifying that the Rule 1006(b). See Offi 7 individuals only). M	st Check if: Check if: Det are Check all Ust 3B. Acc	otor is a sr otor is not otor's aggi- less than s applicable lan is bein	regate nonco \$2,343,300 (as boxes: ag filed with of the plan w	debtor as defin ness debtor as c ntingent liquida amount subject this petition.	ated debts (exclusive to adjustment of		years thereafter).
Statistical/Administrative Information ☐ Debtor estimates that funds will be available ☐ Debtor estimates that, after any exempt proper there will be no funds available for distribut Estimated Number of Creditors	perty is excluded and ion to unsecured cre	unsecured credi	tors.			THIS	SPACE IS FOR COURT U	SE ONLY
1- 50- 100- 200- 49 99 199 999 Estimated Assets	1,000- 5,000 5,001- 10,000	10,001- 2 25,000 5	5,001- 0,000	50,001- 100,000	OVER 100,000			
\$0 to \$50,001 to \$100,001 to \$500,001 \$50,000 \$100,000 \$500,000 to \$1 million	\$1,000,001 \$10,000,001 to \$10 to \$50 million million	to \$100 to	100,000,001 \$500 illion	\$500,000,001 to \$1 billion	More than \$1 billion			
Estimated Liabilities	\$1,000,001 \$10,000,001 to \$10 to \$50 million	to \$100 to	100,000,001 \$500	\$500,000,001 to \$1 billion	More than \$1 billion			

B1 (Official Form 1)(4/10) Page 2 Name of Debtor(s): Voluntary Petition Java Detour, Inc. (This page must be completed and filed in every case) All Prior Bankruptcy Cases Filed Within Last 8 Years (If more than two, attach additional sheet) Case Number: Date Filed: Location Where Filed: - None -Case Number: Date Filed: Location Where Filed: Pending Bankruptcy Case Filed by any Spouse, Partner, or Affiliate of this Debtor (If more than one, attach additional sheet) Case Number: Date Filed: Name of Debtor: - None -District: Relationship: Judge: Exhibit A Exhibit B (To be completed if debtor is an individual whose debts are primarily consumer debts.) I, the attorney for the petitioner named in the foregoing petition, declare that I (To be completed if debtor is required to file periodic reports (e.g., forms 10K and 10Q) with the Securities and Exchange Commission have informed the petitioner that [he or she] may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, and have explained the relief available pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 under each such chapter. I further certify that I delivered to the debtor the notice required by 11 U.S.C. §342(b). and is requesting relief under chapter 11.) Exhibit A is attached and made a part of this petition. Signature of Attorney for Debtor(s) (Date) Exhibit C Does the debtor own or have possession of any property that poses or is alleged to pose a threat of imminent and identifiable harm to public health or safety? Yes, and Exhibit C is attached and made a part of this petition. No. Exhibit D (To be completed by every individual debtor. If a joint petition is filed, each spouse must complete and attach a separate Exhibit D.) ☐ Exhibit D completed and signed by the debtor is attached and made a part of this petition. If this is a joint petition: ☐ Exhibit D also completed and signed by the joint debtor is attached and made a part of this petition. Information Regarding the Debtor - Venue (Check any applicable box) Debtor has been domiciled or has had a residence, principal place of business, or principal assets in this District for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other District. There is a bankruptcy case concerning debtor's affiliate, general partner, or partnership pending in this District. Debtor is a debtor in a foreign proceeding and has its principal place of business or principal assets in the United States in this District, or has no principal place of business or assets in the United States but is a defendant in an action or proceeding [in a federal or state court] in this District, or the interests of the parties will be served in regard to the relief sought in this District. Certification by a Debtor Who Resides as a Tenant of Residential Property (Check all applicable boxes) Landlord has a judgment against the debtor for possession of debtor's residence. (If box checked, complete the following.) (Name of landlord that obtained judgment) (Address of landlord) Debtor claims that under applicable nonbankruptcy law, there are circumstances under which the debtor would be permitted to cure the entire monetary default that gave rise to the judgment for possession, after the judgment for possession was entered, and Debtor has included in this petition the deposit with the court of any rent that would become due during the 30-day period after the filing of the petition. Debtor certifies that he/she has served the Landlord with this certification. (11 U.S.C. § 362(1)).

B1 (Official Form 1)(4/10) Page 3

Voluntary Petition

(This page must be completed and filed in every case)

Signatures

Signature(s) of Debtor(s) (Individual/Joint)

I declare under penalty of perjury that the information provided in this petition is true and correct.

[If petitioner is an individual whose debts are primarily consumer debts and has chosen to file under chapter 7] I am aware that I may proceed under chapter 7, 11, 12, or 13 of title 11, United States Code, understand the relief available under each such chapter, and choose to proceed under chapter 7. [If no attorney represents me and no bankruptcy petition preparer signs the petition] I have obtained and read the notice required by 11 U.S.C. §342(b).

I request relief in accordance with the chapter of title 11, United States Code, specified in this petition.

X

Signature of Debtor

X

Signature of Joint Debtor

Telephone Number (If not represented by attorney)

Date

Signature of Attorney*

X /s/ Gregory A. Rougeau

Signature of Attorney for Debtor(s)

Gregory A. Rougeau 194437

Printed Name of Attorney for Debtor(s)

Manasian & Rougeau LLP

Firm Name

400 Montgomery St., Suite 1000 San Francisco, CA 94104

Address

Email: rougeau@mrlawsf.com (415) 291-8425 Fax: (415) 291-8426

Telephone Number

September 9, 2010

Date

*In a case in which § 707(b)(4)(D) applies, this signature also constitutes a certification that the attorney has no knowledge after an inquiry that the information in the schedules is incorrect.

Signature of Debtor (Corporation/Partnership)

I declare under penalty of perjury that the information provided in this petition is true and correct, and that I have been authorized to file this petition on behalf of the debtor.

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.

▼ /s/ Harry R. Kraatz

Signature of Authorized Individual

Harry R. Kraatz

Printed Name of Authorized Individual

Chairman

Title of Authorized Individual

September 9, 2010

Date

Signature of a Foreign Representative

I declare under penalty of perjury that the information provided in this petition is true and correct, that I am the foreign representative of a debtor in a foreign proceeding, and that I am authorized to file this petition.

(Check only one box.)

Name of Debtor(s):

Java Detour, Inc.

- ☐ I request relief in accordance with chapter 15 of title 11. United States Code. Certified copies of the documents required by 11 U.S.C. §1515 are attached.
- ☐ Pursuant to 11 U.S.C. §1511, I request relief in accordance with the chapter of title 11 specified in this petition. A certified copy of the order granting recognition of the foreign main proceeding is attached.

X

Signature of Foreign Representative

Printed Name of Foreign Representative

Date

Signature of Non-Attorney Bankruptcy Petition Preparer

I declare under penalty of perjury that: (1) I am a bankruptcy petition preparer as defined in 11 U.S.C. § 110; (2) I prepared this document for compensation and have provided the debtor with a copy of this document and the notices and information required under 11 U.S.C. §§ 110(b), 110(h), and 342(b); and, (3) if rules or guidelines have been promulgated pursuant to 11 U.S.C. § 110(h) setting a maximum fee for services chargeable by bankruptcy petition preparers, I have given the debtor notice of the maximum amount before preparing any document for filing for a debtor or accepting any fee from the debtor, as required in that section. Official Form 19 is attached.

Printed Name and title, if any, of Bankruptcy Petition Preparer

Social-Security number (If the bankrutpcy petition preparer is not an individual, state the Social Security number of the officer, principal, responsible person or partner of the bankruptcy petition preparer.)(Required by 11 U.S.C. § 110.)

v

Date

Address

Signature of Bankruptcy Petition Preparer or officer, principal, responsible person, or partner whose Social Security number is provided above.

Names and Social-Security numbers of all other individuals who prepared or assisted in preparing this document unless the bankruptcy petition preparer is not an individual:

If more than one person prepared this document, attach additional sheets conforming to the appropriate official form for each person.

A bankruptcy petition preparer's failure to comply with the provisions of title 11 and the Federal Rules of Bankruptcy Procedure may result in fines or imprisonment or both 11 U.S.C. §110; 18 U.S.C. §156.

United States Bankruptcy Court Northern District of California

In re	Java Detour, Inc.		Case No.	
•	Deb	or		
			Chapter	11
	Exhibit "A" to Volu	ntary Petitio	on	
	Exhibit II to voic	ineary recier	711	
	1. If any of debtor's securities are registered under Section	12 of the Securi	ties Exchange Act of	1934, the
	SEC file number is	·		
	2. The following financial data is the latest available inform	otion and refere	to debtor's condition	on
	9/8/10	ation and refers	to debtor's condition	OII
	a. Total assets	\$	0.00	
	b. Total debts (including debts listed in 2.c.,below)	\$	0.00	
			Appr	oximate

subordinated / /

number of

0

holders

0.00

 secured / / unsecured / / subordinated / / \$
 0.00
 0

 secured / / unsecured / / subordinated / / \$
 0.00
 0

e. Number of shares of common stock 39,235,632 105

Comments, if any:

secured / /

c. Debt securities held by more than 500 holders.

unsecured / /

The Debtor is the publicly-trdade parent corporation of JDCO, Inc. ("JDCO"), a California corporation. It has no assets other than its 100% equity interest in JDCO. The value of that equity interest is unknown.

3. Brief description of debtor's business:

The Debtor is the publicly traded parent of JDCO, Inc., which owns, operates and franchises Java Detour gourmet retail coffee stores.

4. List the name of any person who directly or indirectly owns, controls, or holds, with power to vote, 5% or more of the voting securities of debtor:

Absolute Octane Fund; Absolute Envelope Europe Fund; Michael Binninger; Steven Binninger; CEDE & Co.; Clydesdale Partners, LLC; European Catalyst Fund; Java Universe LLC; Robert Naify; Ronald Sands.

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Best Case Solutions - Evanston, IL - www.bestcase.com

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Best Case Bankruptc:

CORPORATE RESOLUTION

A meeting of the Board of Directors of JAVA DETOUR, INC., a Delaware corporation (the "Corporation") was held on September 2, 2010. After a discussion, upon motion duly made, seconded and carried, the following resolutions were adopted:

WHEREAS, the Corporation is in serious financial condition and is unable to continue without debt relief; and

WHEREAS, it appears to the Corporation's Board of Directors that it is in the best interests of the Corporation, its shareholders, and creditors, to commence a case under Chapter 11 of Title 11, United States Bankruptcy Code (the "Bankruptcy Code");

NOW, THEREFORE, be it hereby resolved, that this Board of Directors finds and determines that it is in the best interest of the Corporation, its shareholders and creditors for it to commence a case under Chapter 11 of the Bankruptcy Code;

BE IT FURTHER RESOLVED that the officers and agents of the Corporation be, and each of them hereby is, empowered and directed without further action by this Board of Directors to prepare, sign and file, or cause to be prepared, signed and filed, a petition for the commencement of a case under Chapter 11 of the Bankruptcy Code, in the United States Bankruptcy Court for the Northern District of California;

BE IT FURTHER RESOLVED that Harry R. Kraatz, Chairman of the Corporation's Board of Directors, is designated and authorized to act as the "Authorized Individual" for the signing of the Chapter 11 Voluntary Petition and as the Corporation's "Responsible Individual" as may be required by the Local Bankruptcy Rules for the Northern District of California, and

BE IT FURTHER RESOLVED that the officers and agents of the Corporation are authorized, empowered and directed to retain the Law Firm of Manasian & Rougeau LLP, to

BE IT FURTHER RESOLVED that this Corporate Resolution and its terms hereunder shall remain in effect unless otherwise agreed upon or amended by a duly-appointed Board of Directors.

Harry R. Kraatz

Michael Binninger

Steven Binninger

Ronald Sands

BE IT FURTHER RESOLVED that this Corporate Resolution and its terms hereunder shall remain in effect unless otherwise agreed upon or amended by a duly-appointed Board of Directors.

Harry R. Kraaty	
Michael Birminger	
Steven Binninger	
Ronald Sands	

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BE IT FURTHER RESOLVED that this Corporate Resolution and its terms hereunder shall remain in effect unless otherwise agreed upon or amended by a duly-appointed Board of Directors.

Harry R. Kraatz	
Michael Binninger Steven Binninger	
Ronald Sands	

2

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BE IT FURTHER RESOLVED that this Corporate Resolution and its terms hereunder shall remain in effect unless otherwise agreed upon or amended by a duly-appointed Board of Directors.

Harry R. Kraatz	
Michael Binninger	

Steven Binninger

2

Ronald Sands